



A 501(c)(3) non-profit  
organization  
Tax id 46-5139013

## AZ PLAY BALL SPONSOR PARTNERSHIPS



**As a sponsor of AZ Play Ball PONY Baseball, your business will not only support youth baseball, but secure on-going exposure throughout Scottsdale, the Northeast Valley, and the Greater Phoenix Area. Full benefits are highlighted below: ADVERTISING FOR YOUR BUSINESS**

- At the beginning of each season we distribute a packet with sponsor provided flyer to approximately 1000 players and their families to help advertise your business and build your brand.
- Advertising banners prominently displayed on our fields
- Internet exposure and recognition on our website, [www.AZPlayball.com](http://www.AZPlayball.com), with links to your own website
- Social Network Appreciation & Notifications (Facebook, Twitter, etc)
- Additional Advertising packages available, and recognition at our annual banquet

**Your sponsorship will help provide:**

- Field rentals for games and practices, lighting, equipment, maintenance, and repair
- Umpire fees
- Team/player insurance
- Baseballs, equipment, and supplies

### WHO WE ARE

PONY Baseball ([PONY.org](http://PONY.org)) is an inter-national Youth Baseball and Softball organization started in 1951. The acronym "PONY" stands for PROTECT OUR NATIONS YOUTH. AZ Play Ball, founded by Jim Teeter, is chartered by PONY baseball. We have been serving the Scottsdale and Greater Phoenix area youth since 1995.

At AZ Play Ball, our MISSION is to uphold the PONY Baseball values by providing the finest youth baseball programs available to children ages 3-19 in the Scottsdale and Greater Phoenix area, so they may someday use these values to become productive citizens.

We do this by helping kids develop and improve the fundamental skills of baseball while fostering a positive, safe environment where we promote teamwork, character building, good sportsmanship, fair play, and friendly competition in all aspects of the game.

At AZ Play Ball, we know how important positive, memorable experiences are for young people. Our goal is to continue to foster this environment in which every player, parent, coach, and business partner work together to benefit from these experiences both on and off of the playing field.

**Sponsor any two consecutive seasons, get the third free!**

Package	Amount	Sponsor Benefits
SINGLE	\$_____	• GENERAL DONATION
DOUBLE	\$500	• Website link on our AZPB website • Multicolored banner (3X5) on sidelines of an AZPB field. • Sponsor flyer placed in approximately 1000 team packets to all players and families
TRIPLE	\$750	• Includes all of DOUBLE Package PLUS • Multicolored banner (4 X 6) on sidelines of an AZPB field.
HOME RUN	\$1000	• Includes all of TRIPLE Package PLUS • 4 free tickets to our Annual Banquet and additional advertising opportunity at the banquet

**AZ Play Ball PONY Baseball 13835 N Tatum Blvd, Ste 9-449 Phoenix, AZ 85032 602.494.1455**